



PATRICK SCHWING

CHIEF MARKETING OFFICER



Patrick Schwing serves as Chief Marketing Officer of Arby's. As CMO, Schwing oversees advertising, digital innovation, menu development and the overall brand experience for Arby's.

Prior to joining Arby's, Schwing held a number of domestic and international marketing roles at Procter & Gamble during his 16-year tenure. Most recently, he led Oral-B's Global Power Brush Interactivity & Innovation division. There, he launched the ground-breaking Oral-B Connect product portfolio, which reimagined the brushing experience by leveraging a host of new AI and digital technologies.

Schwing also serves as the Board Chairman for the Arby's Foundation, which focuses on childhood hunger, youth leadership and career readiness.

Schwing is an alumnus of Miami University where he received a Bachelor's of Science degree in Marketing.