



# JIM TAYLOR

**PRESIDENT**



Jim Taylor serves as President of Arby's, the second-largest sandwich restaurant brand in the world with more than 3,400 restaurants across eight countries. Arby's is part of the Inspire Brands family of restaurants.

Taylor sets the strategic direction for Arby's and is responsible for the growth and success of the brand's company-owned restaurants as well as its relationship with the Arby's franchise community.

Taylor previously served as Chief Marketing Officer of Arby's, where he led all research and development, new product innovation, brand marketing and positioning, advertising creation, and media planning. He also served as Senior Vice President of Brand Advertising and Activation as well as Senior Vice President of Product Development and Innovation.

Prior to joining Arby's, Taylor worked for Darden Restaurants, the parent company of some of the most recognizable brands in full-service dining, such as Olive Garden, LongHorn Steakhouse, The Capital Grille, and Seasons 52. At Darden, Taylor served as Senior Vice President of Enterprise Strategy, Innovation, and Marketing; Senior Vice President of Olive Garden Brand Development; Marketing Director of Olive Garden Brand Development; and Marketing Director of Red Lobster National Promotions.

Taylor began his career with Procter & Gamble where, during his 15-year tenure, he served in various finance and marketing leadership capacities for the company's oral care, male grooming, and digestive wellness portfolios.

Taylor is an alumnus of the University of Illinois where he received a Bachelor of Science degree with honors in general engineering. He also received a Master of Arts degree from Stanford University. While at Procter & Gamble, Taylor served as a program instructor at Northern Kentucky University where he taught an MBA-level course in marketing strategy.